

# Portfolio

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# Hello

Thank you for taking the time to explore my portfolio.

This document showcases my experience, design process, creativity and approach.

Due to confidentiality and NDA agreements, you are viewing a redacted version.

This document must not be shared, distributed, or copied without my explicit written consent.

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# Selected work



Digital Learning



Training VILT / ILT



Visual Design



Resources



Feedback

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# eLearning (compliance)

Using Articulate Storyline, I rapidly upskilled to design and develop compliance training for a major UK airline, translating operational requirements into structured learning resources to support continued operations.

I created and refreshed materials for e-learning and instructor-led delivery, adapting content across digital modules, classroom resources and instructor guidance to support a consistent approach to compliance training.



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# Induction design

I designed interactive PowerPoint-based induction training for THEORY, a New York fashion brand, translating brand information into a structured learning experience.

The materials reflected the brand's contemporary identity while incorporating its commitment to inclusion.

The project combined interactive content with a tailored visual approach to create induction resources aligned with the brand and its people.

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# Storyboarding

I designed and developed training materials for a rail infrastructure organisation, translating complex technical content into accessible learning resources for a safety-critical environment.

My work included storyboarding and scripting an animated learning resource, alongside developing supporting training materials and PowerPoint presentations. I focused on structuring the content to communicate technical information clearly and create a coherent learning experience.



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# Virtual training (leadership and compliance)

For an international airline based in Bermuda, I designed, developed and delivered a two-day leadership and management programme over two consecutive years.

I developed the supporting instructor notes and presentation materials, adapting the programme for live virtual delivery across five time zones.

The training was subject to live auditing by the Civil Aviation Authority (CAA), requiring careful preparation and attention to quality within a regulated aviation environment.

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# Inclusion

For the UK's leading inclusion organisation, I redesigned and developed their product offering by creating resources to support learning delivery across its client base, impacting thousands of clients and their staff.

The project included:

- Webinar development
- PowerPoint presentations and templates
- Pre-course learning
- A learning design guide
- An accessibility guide

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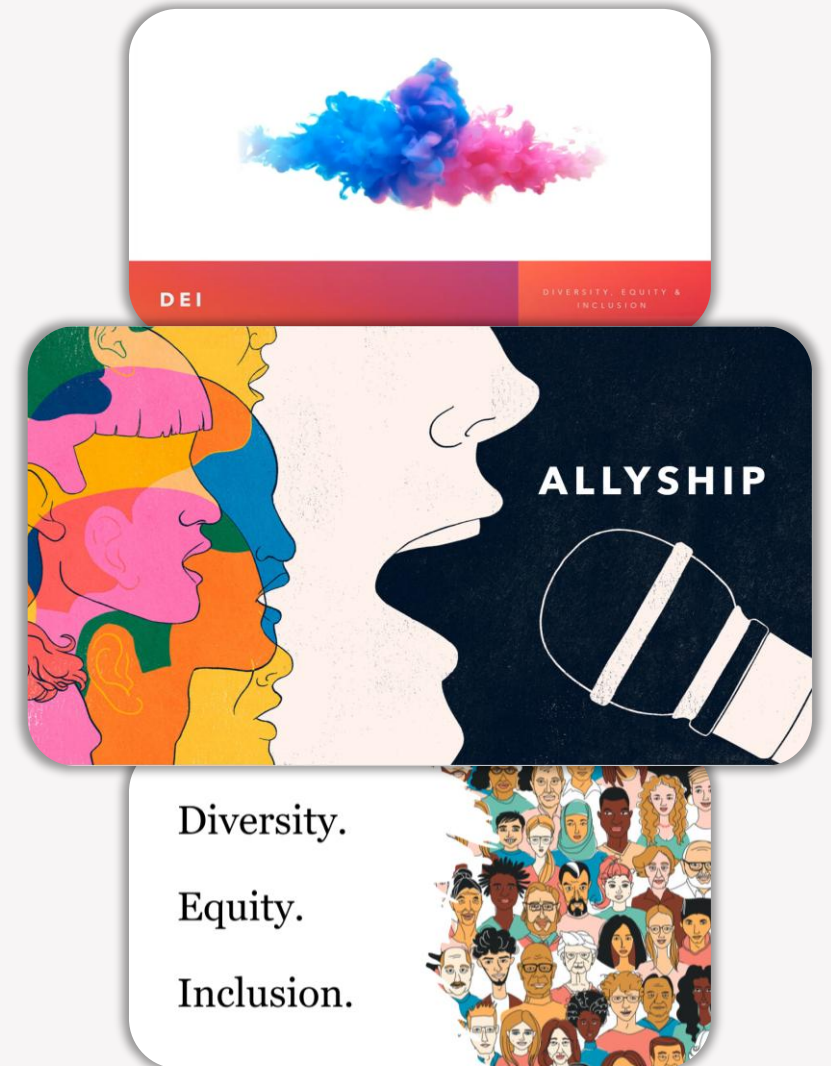


# Inclusion

I've designed and delivered multiple Diversity, Equity and Inclusion sessions via virtual training or face to face.

After identifying various needs, these upskills are designed to enhance awareness, sensitivity, and understanding, to create a more collaborative and supportive environment. They involve interactive group exercises and tasks for maximum engagement.

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# Presentations

I created this business proposal for a training organisation interested in diversifying their product offering.



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Proposal

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# Presentations

This 15 minute microlearning presentation explored the use of Artificial Intelligence in Learning and Development.

## AI in Learning & Development



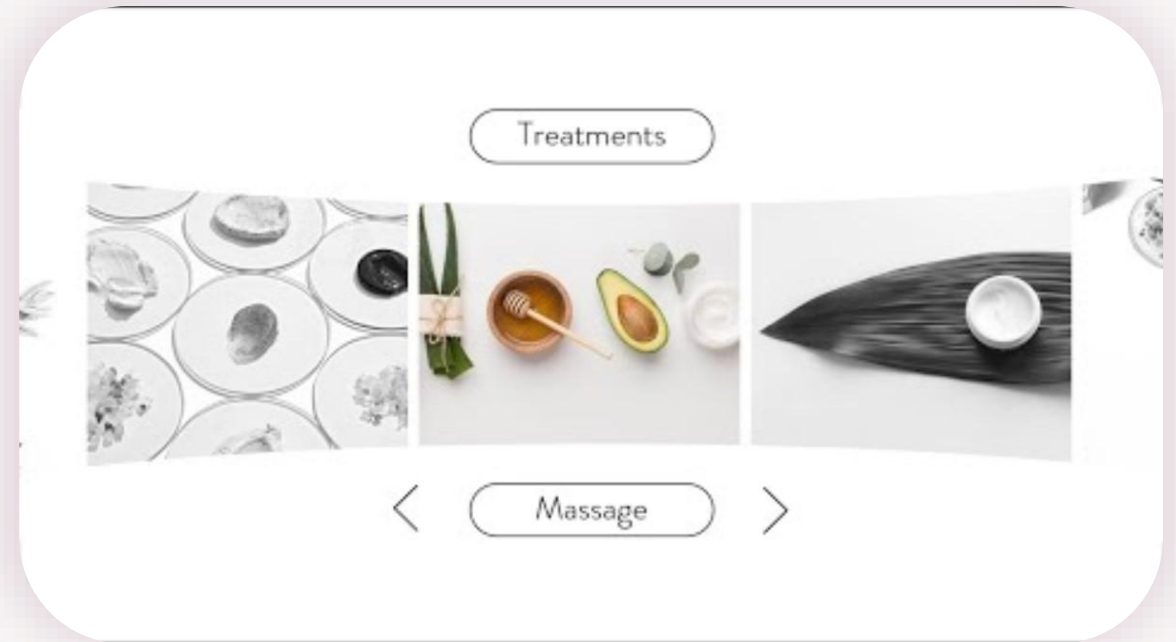
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# Templates



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# My approach

In my published “Ask the Expert” feature for Omniplex Learning, I explored the role of storytelling in instructional design.

The piece reflects my interest in moving beyond content delivery to create learning experiences with intention, where the way information is structured and presented matters as much as the information itself.

Read the published feature:

[Ask the expert: “The best instructional designers are brilliant storytellers” – Omniplex Learning](#)



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# Learner feedback



"Kica was extremely knowledgeable and helpful. She tailored the programme to our needs."



"Kica was great at involving everyone and supporting the group dynamic."



"Engaging, very interesting, and held at just the right level for me."



"Excellent, really lovely approach, very welcoming and inclusive."



"Thank you Kica for challenging me to push myself out of my comfort zone, and explore and develop myself!"



"Kica really broke the information down into easy, digestible steps. I have learned so much and can't wait to start actioning back at work."



"Kica created a positive, energizing and engaging learning environment which is not easy for an online training course."

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Thank you.

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